

We cordially invite you for a
WEBINAR
ON
**MATCHMAKING AND MARKET ENTRY OPPORTUNITIES WITH SRI LANKAN
ELECTRONICS & ELECTRICAL SECTOR**

On Wednesday, 15th July 2020 at 1100 hrs. (German time)

WELCOMING REMARKS

H.E Ms. Manori Unambuwe
Ambassador-Designate of Sri Lanka

INTRODUCTORY REMARKS

Ambassador P.M. Amza, Additional Secretary, Ministry of Foreign Relations

INTRODUCTION BY EDB

Ms. Jeevani Siriwardena
Director General of Export Development Board of Sri Lanka

INTRODUCTION TO THE SRI LANKA ELECTRONIC & ELECTRICAL SECTOR

Mr. Akila Zoysa - Assistant Director - Export Development Board, Sri Lanka

FUTURE OF SRI LANKAN ELECTRONIC & ELECTRICAL SECTOR AND ITS CAPABILITIES

Mr. Manjulal Waas - President - Sri Lanka Electronic Manufacturers and Exporters Association

GERMAN EXPERT KNOWLEDGE ON BUSINESS WITH SRI LANKA

Mr. Andreas Hergenrother, Chief Delegate
The Delegation of German Industry and Commerce in Sri Lanka

Q & A SESSION

Please register

https://zoom.us/webinar/register/WN_Kfww_X2MT3SJOKn60VtxNA

Webinar ID : 960 4125 7346

Background Information

Closely linked to the global trends of 'Digitization', 'Automation', 'Miniaturization' and development of sustainable Green Energy, the Electrical and Electronic industry in Sri Lanka is progressively stepping into the global value-added supply chain with a range of cutting edge products and services. Sri Lankan Electrical and Electronics industry has grown into an important manufacturing and service sector over the past decade contributing millions of dollars to the country's revenue. The Sri Lankan Electrical and Electronic industry today mainly caters for Automobiles, Telecommunication, Consumer Electronics, Industrial Automation and Medical Sector. Most of the companies are Original Equipment Manufacturers (OEMs) and Electronics Manufacturing Service (EMS) producers. The Sri Lankan exporters in Electronics/Electrical Industry are all ISO certified, committed towards protecting the environment, observing ROHS and WEEE regulations, decent labor in conformity with the ILO requirements. With this background Export Development Board of Sri Lanka explores market opportunities in Germany and Europe.



Organized by
EMBASSY OF SRI LANKA IN GERMANY
IN COLLABORATION WITH THE MINISTRY OF FOREIGN RELATIONS
OF SRI LANKA & SRI LANKA EXPORT DEVELOPMENT BOARD

